

11th BALTIC FLOWER CARPET FESTIVAL

„I sing – blossom for you!“

Regulation

August 4 – 6, 2011, Ventspils

1. Organizers

“Ventspils labiekārtošanas kombināts” limited liability company of municipality (organizes and runs the festival), flower arranging workshop of Riona Ēce “Ziedu dizains” (supports the festival), flower arranging school of Rita Garaissils (supports the festival), z/s “Sarmas 7” (supports the festival), z/s “Bērziņi” (supports the festival), “Shetelig Latvija” Ltd (supports the festival), p/i “Piejūras Brīvdabas muzejs” (“Seaside Open-Air Museum”) (supports the festival).

2. The aim of the festival

Promoting of flower arranging – the introduction of flower arrangers and guests to the newest tendencies and techniques in flower carpet arrangement, the event of Ventspils City celebration that trims the process of the celebration and attracts visitors to the celebration.

3. Time and venue of the work

Ostas Street in Ventmala (the bank of the River Venta), Ventspils. August 4 – 6, 2011.

- The participants are introduced to the venue
Friday, August 5, 2011 from 8.00 till 10.00,
- Team work on creating the carpets
Friday, August 5, 2011 from 10.00 till Saturday, 06.08.2011, 9.00 o'clock
- The evaluating of the carpets (adjudicators)
Saturday, August 6, 2011 from 9.00 till 11.00
- The evaluating of the carpets (spectators)
Saturday, August 6, 2011 from 11.00 till 15.00
- The announcement of the results
Saturday, August 6, 2011 at 16.00
- The closing event for the participants of the festival in Ventspils' Seaside Open-Air Museum, 2 Riņķu Street, Saturday, August 6, 2011 from 20.00 till 23.00

4. Participants

Flower arrangers from Latvia and from abroad take part in the festival, not more than 5 participants per team. The interested persons, specialists and professionals participate in the festival: flower shops, saloons and schools. The groups of grown-ups will be evaluated separately from the groups of youngsters.

5. Application

The deadline for sending the applications of the participants is July 1, 2011. The applications together with the list of the participants and the name of the carpet must be

sent via regular mail to the address: PSIA „Ventspils labiekārtošanas kombināts”, 12 Pils Street, Ventspils, LV-3601, via fax: 636 22 354 or via e-mail: vlk@ventspils.gov.lv (we kindly ask you to make sure whether we have received your application).

6. Regulations

The motto of the 11th Baltic Flower Carpet Festival: “I sing – blossom for you!” Each team should choose title of a song and reflect it in the flower carpet. The song itself will be played back during the event (the organizer is responsible for playing back the song).

Each team creates one flower carpet in the size of 6 square metres (2.45m x 2.45m) in the form of a square.

The flower carpets are going to be made on Ostas Street – Ventmala, on concrete cobblestone surfacing, the height of the carpet should not exceed 20 – 22cm from the cobblestone surfacing.

The total time available for the creation of the carpets – 23 hours, the flowers are stuck into the sand, which are filled in plastic cassettes (compartments).

7. Materials

The participants are provided 56 compartments; the size of each compartment is 9.5 x 9.5 x 6cm, 12 containers in each compartment. In order to make the carpets the participants are provided with 20 pcs of floral foam, sand and water. The base of the flower carpet is made out of compartments, which are filled with sand that will provide the resistance against the wind. However, the upper layer will be made out of floral foam, where the floral materials (not less than 70% of the total amount) and non-floral materials (not more than 30% of the total amount) will be inserted. It is not allowed to fill more than 70% of the carpet area with water body or homogenous, free-running materials (shingle, berries etc.).

The participants themselves are responsible for the supply of floral, non-floral materials and accessory instruments (buckets, watering-cans etc.).

8. The accommodation of the participants

Organizers provide the participants with the overnight stay in Ventspils Secondary School No. 4 (12a Rigas Street). The participants themselves are responsible for having mattresses, sleeping-bags etc.

9. Prizes

Each team for duly, according to the regulations of the competition, implemented work gets a prize in the amount of LVL 100. In order to stimulate the creative competition among the participants, the commission of jury is entitled to grant additional prizes, the total value of which is LVL 750. The prizes are received by the leader of the team!

10. Carpets

Carpets made during the festival become the property of Ventspils municipality and are removed according to the opinion of municipality employees, when the carpets have lost their decorative value. The expected date of carpets' removal is August 9 – 10.

11. Commission of jury

Chairwoman: Anita Neilande – Ventspils City Landscape Architect

Members: Aija Žagariņa – Lecturer of flower arranging courses R. Garaissils (Riga)
Nadīna Laukmane – floristry magazine „Floristika” (Riga)
Daiga Dzedone – Chief Architect of Ventspils City (Ventspils)
Didzis Ošeniņš – Deputy Chairman of Ventspils City Council (Ventspils)

12. Contacts

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The Chairman of the Board of
„Ventspils labiekārtošanas kombināts” Ltd:

G. Celms

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Application for the participants' teams of the festival

Dear participants of the festival, this application form must be filled in and all participants' teams must send it in due time, so the organizers could get ready for the festival more optimally and so that the teams could get prizes at the end of the festival.

Name of the carpet motto: _____

Leader of the team: _____
(Name, Surname)

(Personal ID number, passport serial number, the place where passport was issued)

(Address)

(E-mail)

(Phone, fax)

Members of the team:

1. _____
(Name, surname, city)

2. _____

3. _____

4. _____

Accommodation needed for _____ people (write the number of people)

The team is taking part in:

- the group of grown-ups
- the group of youngsters

Signature of the leader of the team: _____

We kindly ask you to send in the application **till July 1, 2011** via e-mail: vlk@ventspils.gov.lv, via fax: 636 22 354 or via regular mail: PSIA „Ventspils labiekārtošanas kombināts”, 12 Pils Street, Ventspils, LV-3601

Looking forward to your applications,

Sincerely,

Inga Reinholde